



Big Tobacco, Stop Targeting Our Kids!

Accepting tobacco dollars for sponsorship and promotion is an easy way for businesses and organizations to increase budgets and fund events. Tobacco companies use this type of sponsorship funding to target youth with the intention of getting this population to try tobacco products. Tobacco Free All Stars refuse to accept tobacco funding in order to protect the health and wellness of area children and teens.

We're proud to introduce our Tobacco Free All-Stars for 2005. These businesses and organizations have signed our "no tobacco sponsorship" policy, and pledged not to accept donations from tobacco companies that are trying to get our kids hooked on tobacco. It's a great first step towards helping to reduce the number of youths that begin smoking. In fact, according to the Journal of the American Medical Association, "About 1/3 of adolescent experimentation with smoking results directly from tobacco advertising and promotion."

Tobacco Free Broome and Tioga is working within our local communities to reduce the number of youths that begin smoking. Our goal is to encourage businesses and organizations to refuse tobacco sponsorship and decrease tobacco advertising.

Want to know more? Visit us online at www.tobaccofreebt.org and send your message to Big Tobacco to stop targeting our kids. Sign up by November 30th and you could win free tickets to a Binghamton Senators Game!

Attention Businesses and Organizations: If you'd like to say "No" to Big Tobacco and become a Tobacco Free All Star, contact us today at (607) 778-3068 or (607) 687-8607.

Today is the 29th Annual Great American Smokeout!

United Health Services



FIDELIS CARE

• T E A M •
ACT

Helping Smokers to
Become Ex-Smokers

Special thanks to United Health Services, Fidelis Care and TEAM Act for sponsoring this ad!

**Thank you to our
Tobacco Free All Stars
for saying "No"
to Big Tobacco!**

2005 Tobacco Free All Stars:

Boys and Girls Club of Binghamton

Boys and Girls Club of Western Broome

Boy Scouts of America, Baden - Powell
Council

Broome County YMCA

Broome County YWCA

Clintwood Pharmacy

Corner Drug Store & Gift Shop

Discovery Center of the Southern Tier

Fay's Fitness

Mothers & Babies Perinatal Network

Opportunities for Broome/Headstart

Rural Health Network

Southern Tier AIDS Program

Spiedie Fest Balloon Rally Expo, Inc.

SRO Productions

Ti-Ahwaga Players

Tioga County Boys and Girls Club

Tioga County Council on the Arts

Tioga Opportunities, Inc.

Waterman Conservation Education Center

Tobacco
Free
BROOME AND TIOGA

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